

Kaitlyn Shimmin

(b) (6)

EDUCATION

Master of Science in Environment Science and Society, *University College London*

Sept. 2012

Bachelor of Arts in Politics; Minor in Earth Sciences, *University of California, Santa Cruz*

June 2008

EXPERIENCE

58th Presidential Inaugural Committee: Public Events

Jan. 2017

Volunteer Director- White House Zone

Washington, DC

- Scheduled, vetted, and assigned proper US Secret Service credentials for over 3,500 volunteers for Inaugural activities
- Manned Presidential viewing stand for Parade and seated VVIP guests (Trump/Pence family, friends, cabinet members)
- Served as the PIC point of contact for Secret Service, DC Metro, and US Park Police covering the White House

Republican Party of Florida

April 2014- Dec. 2016

Deputy State Director

Tampa, FL

- Managed staff and political relationships in 22 counties in key battleground state
- Used advanced Excel knowledge to design systems to track goals, voter contact, employee paperwork and budgets
- Created content and conducted trainings for staff, grassroots volunteers, activists and stakeholders
- Developed monthly budgets for field expenses, trainings and voter contact then strictly adhered to them
- Assisted in planning large scale events with national news coverage such as the Sunshine Summit, State Party Conventions, GOP Presidential Debates and Trump Rallies

Northeast Regional Director

Jacksonville, FL

- Worked with local elected officials and business leaders to cultivate allies for the Governor's agenda
- Oversaw six field directors and over 100 field coordinators for Gov. Scott's re-election campaign
- Won 13 out of 14 counties with 58%; 17.8 points over Republican voter registration

Karl Rove & Company

Jan. 2013- April 2014

Associate

Washington, DC

- Managed the daily schedule for the company President, Karl Rove, former White House Deputy Chief of Staff and Senior Advisor to President George W. Bush
- Worked with high-profile national news outlets to schedule media appearances
- Drafted substantive talking points, memos, and materials in preparation for media appearances, speeches, and meetings
- Prepared call lists in order to track donor contacts and commitments
- Conducted historical research for *The Triumph of William McKinley: Why the Election of 1896 Still Matters*
- Managed confidential data base of donors, political and media contacts and mass email distribution lists

San Diego Republican Party

Oct. 2012- Nov. 2012

Director of Get Out The Vote (GOTV) Logistics

San Diego, CA

- Supervised team of six to develop and execute a plan for election weekend
- Developed an incentive-based program to encourage exceptional performance as well as ensure walker retention
- Organized logistics for food, transport, and precinct materials for over 300 paid precinct walkers in five target races

John Campbell for Congress

Sept. 2009- Sept. 2011

Campaign Manager

Irvine, CA

- Managed day-to-day operations of John Campbell's successful Congressional re-election campaign
- Created and edited video and mail pieces to highlight the Congressman's activities and engage constituents
- Developed and maintained relationships with key elected officials, community leaders, Republican Party officials, grassroots supporters, campaign donors, and other local and statewide campaigns

U.S. House of Representatives, Rep. John Campbell

Sept. 2009- Sept. 2011

Constituent Services Representative

Newport Beach, CA

- Served as a liaison between constituents and USCIS, Department of State, FBI and Homeland Security
- Represented Congressman Campbell at local community meetings and events

Republican National Committee Victory 2008

July 2008- Nov. 2008

Regional Field Representative

Portland, OR & Las Vegas, NV